

Discover Authentic Japan with **Wish Travel**

Your Trusted Partner for Immersive
Cultural Experiences



Wish Travel

Licensed Japan Tourism Agency (Saitama No.3-1257)

Founded 2016





"Authenticity. Stories. Inspiration."

At Wish Travel, we believe that a journey is more than movement from one place to another—it is an encounter with stories that stay with you for a lifetime.

Japan is a country where authenticity lives in every detail: in the centuries-old craftsmanship of artisans, in the quiet traditions of local communities, and in the warmth of the people who welcome you.

We design travel experiences that go beyond sightseeing.

Our mission is to connect you with the real Japan—its untold stories, its cultural depth, and its timeless beauty.

Whether you are sharing a tea ceremony with a master, discovering the history behind traditional crafts, or relaxing in an exquisite ryokan, every moment is crafted to inspire.

With thoughtful tour design, seamless operations, and meaningful cultural encounters, Wish Travel brings you journeys that feel personal, immersive, and unforgettable.

This is the spirit that guides every experience we create.

Discover Japan with Wish Travel—where travel becomes a story worth remembering.

About Us



- Travel Brand : Wish Travel (Trademark Registration in Japan)
- Company Name : WR INNOVATION INC.
- License : Japan Travel Agency Saitama No.3-1257
- Founding date : 2016.09.16

Founded in 2016, Wish Travel is a leading Japan-based travel brand serving the global market, supported by a professional team deeply familiar with both Chinese and Japanese cultures.

We specialize in business exchange, educational study programs and bespoke luxury travel in Japan.

We have organized inspection and exchange programs for Chinese local governments, as well as study-abroad and training programs for renowned universities and corporations.

Wish Travel maintains strong partnerships with Japanese enterprises, government bodies, academic institutions, and cultural experience facilities.

With direct access to hotel and transportation resources, we provide fully customized itineraries and one-of-a-kind professional programs tailored to our clients' needs.

Meet Our Expert Team

Experienced Professionals Dedicated to Exceptional Japan Experiences

Alex Jo

Chief of Team

- 25+ years living in Japan; educated in China & Japan
- Holds General Travel Services Manager qualification
- Expertise in hotel selection & cultural programming



Jolin Ou

Chief of Tour Operation

- Master of Comprehensive Cultural Policy
- Specializes in art & culture-focused programs
- Creates tailored itineraries with personal touch
- Holds General Travel Services Manager qualification



Bobby Ou

Chief of Transportation

- Graduate of Meiji University School of Commerce
- Head of vehicle operations team
- Expert at discovering local dining & hidden spots



Ziv Adam

Sales & Products Manager

- Global Program Director & Business Consultant
- Served 1,000+ MBA participants & executives
- Specializes in executive study & business visits



Takumi

Guide Manager

- Tokyo native & freelance photographer
- 6+ years as English-speaking tour guide
- Deep understanding of Western guest preferences



Higuchi

Tour Manager

- 12 years international experience (China)
- Background in medical assistance services
- Focuses on promoting Kyushu culture globally





Why Partner with **Wish Travel**?

We Transform Japan Travel from Sightseeing into Storytelling



Licensed & Established

Official Japan Tourism Agency license since 2019, with proven track record serving international clients.



Cultural Depth

Specialized in immersive experiences including tea ceremony, kendo, sumo, ikebana, and artisan workshops.



Comprehensive Service

Full-service operation covering tour design, transportation, accommodation, and on-ground management.



Western Client Expertise

Extensive experience with US, Canadian, European, and Australian travelers who value authenticity.



Multilingual Team

English-speaking guides and managers who understand Western preferences and communication styles.

Our Proven Track Record

3,000+ Happy Customers from Asia, North America, Europe, and Australia



3,000+

Happy Customers

40+

Tour Products

50+

Experience Programs

Educational Institutions

Major US music competitions, Canadian school groups, top Chinese universities.

Corporate Sector

Industry-leading companies for incentive tours and business delegations.

Charitable Organizations

Hong Kong-based institutions for cultural exchange programs.

Individual Travelers

Families from Europe and North America seeking personalized experiences.

Specialized Groups

Musicians, artists, and cultural enthusiasts.

"Thank you to the wonderful organizers and our brave leaders for an enriching and memorable trip!"

— Maxim, USA

"Thank you to everyone for your fun and stimulating company!"

— Alexandra, Canada



Comprehensive Service Portfolio

One-Stop Japan Travel Solutions from Planning to Execution



Tour Operations & Cultural Programming

- Custom itinerary design centered on authentic cultural experiences
- Exclusive access: Tea ceremony, Kendo, Sumo, Ikebana, Artisan workshops
- School Exchange Experience and Business Tour Services



Transportation & Chauffeur Services

- In-house professional chauffeur team covering all major regions
- Large coaches, mid-size coaches, mini-buses, a full range of modern vehicles tailored to group size
- Drivers familiar with Western guest preferences and English communication



Accommodation Arrangements

- Partnerships with international hotel brands and premium Japanese ryokans
- Full range from stylish city hotels to traditional hot-spring inns
- Quality assurance through personally vetted properties

Cultural Experience



- Tea Ceremony
- Kimono Wearing & Town Walk
- Kendo
- Sumo
- Ikebana
- Maiko Experience
- Sushi Making
- Pottery & Traditional Craft Workshop
- Zen Meditation
- Samurai Culture Experience
- Ninja Experience / Performance
- Traditional Festivals
- Sake Brewery Tour & Tasting
- Traditional Japanese Instruments etc.

Business & Educational Tour Capabilities

Facilitating High-Level Exchanges with Japanese Institutions



Ideal For

-  MBA Programs & Study Tours
-  Corporate Incentive Travel
-  Teen Study and University Exchange Programs
-  Professional Associations
-  Government Delegations

Our Competitive Advantage

Elite Team Background

Graduates of Japan's leading universities with top-tier corporate experience.

Corporate Experience

Professional backgrounds at Fujitsu, CCC, and strategic consulting firms.

Extensive Networks

Established relationships with corporations, universities, and government bodies.

Cross-Cultural Expertise

Deep understanding of both Japanese business culture and Western expectations.

Business & Educational Tour Services

Corporate facility visits & executive meetings

Medical sector collaborations

University partnerships & academic exchanges

Industry-specific site visits

Government delegation coordination

Networking events & business matching

Case Example: Successfully organized programs for top Chinese business schools, major US music institutions, and Hong Kong charitable organizations requiring complex coordination.



Program Highlights

Japan Music Tour



Master-Led Workshops

Sessions with renowned Japanese musicians and traditional instrument masters (koto, shamisen, taiko).



Cultural Performances

Opportunities to perform in historic venues such as temples, concert halls, and cultural centers.



Musical Exchange

Collaboration with Japanese youth orchestras and music schools for shared learning.



Educational Value

Understanding Japanese music history, aesthetics, and cultural context through immersion.

Target Markets

School Orchestras • Youth Choirs • Music Competition Winners • Conservatory Students • Family Music Groups

Program Highlights



A special picture-book family tour is designed for families with children aged 3-12, offering a meaningful and creative parent-child travel program.



A marine-themed nature education journey featuring a wide range of ocean activities, educational lectures, and Japanese cultural experiences.



School exchange programs covering all levels from elementary and junior high schools to high schools and universities.



Art & Cultural Exchange and special projects for art festivals.



Program Highlights



Large-, medium-, and small-scale business conferences, investment promotion events, and speaking forums.



Medical Academic Exchange, Corporate Industry Insight & Business Visits



High-End Tailor-Made Private Travel



Music Performances & Concert Collaborations



Transportation & Chauffeur Services

- We operate with direct access to business vehicles and coaches.
- Large coaches, mid-size coaches, mini-buses, different types of vehicles can be arranged according to group size, including airport transfers and private charter services.
- Our dedicated chauffeur team covers key regions across Japan including Hokkaido, Tokyo, Nagoya, Kyoto, Osaka, Fukuoka and Okinawa. We provide tailored, comfortable and reliable transfers that match your tour schedule and travel style.



Accommodation Arrangements

Hotel Partnerships include but not limited to

- Prince Hotels
- Sumitomo Group Hotels
- Mitsui Garden Hotels
- ANA Crowne Plaza / ANA Hotels
- Tobu Hotel Group
- HMI Hotel Group
- GRANBELL Hotels
- Regional hot-spring resorts across Japan



We work with a wide range of hotels across Japan, enabling us to recommend the most suitable options—various room types, flexible availability, and competitive rates.

Why Western Agencies Choose Us

Partnership Benefits That Drive Client Satisfaction and Business Growth

For Your Business

Reliable Licensed Partner

Official Japan Tourism Agency license ensures regulatory compliance and professional standards.

Simplified Operations

One-stop service eliminates the need to coordinate multiple vendors for transport and tours.

Competitive Positioning

Offer authentic cultural experiences that differentiate your portfolio from standard tours.

Partnership Flexibility

We work with existing itineraries or co-create custom programs, accommodating various group sizes from individual travelers to large delegations, with seasonal programming aligned with your sales calendar.

For Your Clients

Authentic Experiences

Access to hidden locations and artisan workshops unavailable to typical tourists.

Comfort & Quality

Carefully selected accommodations and professional transportation with English support.

Safety & Reliability

Comprehensive on-ground support and local expertise for peace of mind.



Start Your Partnership with **Wish Travel**

Let's Create Unforgettable Japan Experiences Together

Partnership Process

1 Initial Consultation

Discuss your client profile, market needs, and partnership interests.

2 Program Review

Explore our existing tour products and customization possibilities.

3 Sample Itinerary

Receive tailored program proposals for your target clients.

4 Partnership Agreement

Establish terms, pricing, and operational procedures.

5 Launch & Support

Begin offering Wish Travel programs with ongoing marketing support.

Contact Information

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"At Wish Travel, we believe that life is a journey where every encounter carries its own story. We are committed to creating Japan experiences that your clients will treasure—journeys that go beyond sightseeing to touch the heart of Japanese culture."

Ready to start your Japan story?