

# Discover Authentic Japan with Wish Travel

Your Trusted Partner for Immersive  
Cultural Experiences



**Wish Travel**

Licensed Japan Travel Agency (Saitama No.3-1257)

Founded 2016





# Why Partner with Wish Travel?

## We Transform Japan Travel from Sightseeing into Storytelling



### Licensed & Established

Official Japan Tourism Agency license since 2016, with proven track record serving international clients.



### Cultural Depth

Specialized in immersive experiences including tea ceremony, kendo, sumo, ikebana, and artisan workshops.



### Comprehensive Service

Full-service operation covering tour design, transportation, accommodation, and on-ground management.



### Western Client Expertise

Extensive experience with US, Canadian, European, and Australian travelers who value authenticity.



### Multilingual Team

English-speaking guides and managers who understand Western preferences and communication styles.

"Authenticity. Stories. Inspiration."

# Our Proven Track Record

| 3,000+ Happy Customers from North America, Europe, and Australia



**3,000+**

Happy Customers

**40+**

Tour Products

**50+**

Experience Programs



## Educational Institutions

Major US music competitions, Canadian school groups, top Chinese universities.



## Corporate Sector

Industry-leading companies for incentive tours and business delegations.



## Charitable Organizations

Hong Kong-based institutions for cultural exchange programs.



## Individual Travelers

Families from Europe and North America seeking personalized experiences.



## Specialized Groups

Musicians, artists, and cultural enthusiasts.

*"Thank you to the wonderful organizers and our brave leaders for an enriching and memorable trip!"*

— Maxim, USA

*"Thank you to everyone for your fun and stimulating company!"*

— Alexandra, Canada



# Comprehensive Service Portfolio

One-Stop Japan Travel Solutions from Planning to Execution



## Tour Operations & Cultural Programming

- Custom itinerary design centered on authentic cultural experiences
- Exclusive access: Tea ceremony, Kendo, Sumo, Ikebana, Artisan workshops
- Complete tour management including meals and activity coordination



## Transportation & Chauffeur Services

- In-house professional chauffeur team covering all major regions
- Modern, comfortable vehicles tailored to group size
- Drivers familiar with Western guest preferences and English communication



## Accommodation Arrangements

- Partnerships with international hotel brands and premium Japanese ryokans
- Full range from stylish city hotels to traditional hot-spring inns
- Quality assurance through personally vetted properties

# Japan Music Tour

Award-Winning Cultural Exchange Program  
for Young Musicians

## Why Music Groups Choose Us

- ✓ Deep understanding of educational travel requirements and student safety protocols
- ✓ Experienced English-speaking guides praised for engaging communication
- ✓ Flexible programming balancing structured activities with free time
- ✓ Strong relationships with Japanese music institutions and venues

## Program Highlights



### Master-Led Workshops

Sessions with renowned Japanese musicians and traditional instrument masters (koto, shamisen, taiko).



### Cultural Performances

Opportunities to perform in historic venues such as temples, concert halls, and cultural centers.



### Musical Exchange

Collaboration with Japanese youth orchestras and music schools for shared learning.



### Educational Value

Understanding Japanese music history, aesthetics, and cultural context through immersion.

## Target Markets

School Orchestras • Youth Choirs • Music Competition Winners • Conservatory Students • Family Music Groups



# Seasonal Tour: Cherry Blossom Edition

Experience Japan's Most Iconic Season with Expert Curation

- **Days 1-2: Tokyo Arrival & Spring Bloom**  
Asakusa, Meiji Shrine, and hanami at Ueno Park and Shinjuku Gyoen.
- **Day 3: Hakone Hot Springs & Art**  
Open-Air Museum with spring backdrop and traditional onsen experience.
- **Day 4: Mt. Fuji & Lake Kawaguchi**  
Scenic cruise with iconic Mt. Fuji views and sakura festival walk.
- **Day 5: Shiga - Hidden Sakura Gems**  
Visit Hikone Castle, a stunning spot for cherry blossoms away from crowds.
- **Day 6: Kyoto's Finest Hanami**  
Philosopher's Path and Maruyama Park; evening tea ceremony in Gion.
- **Day 7: Nara & Osaka**  
Sacred temples with blooming sakura, deer park, and Osaka's food culture.
- **Day 8: Departure**  
Transfer to Kansai Airport.



Iconic Sakura Scenery with Mt. Fuji

## Unique Value Propositions






- Access to secret sakura locations known primarily to locals
- Timing optimized for peak bloom based on real-time forecasts
- Balance of iconic hanami sites and undiscovered spring gems

# Business & Educational Tour Capabilities

Facilitating High-Level Exchanges with Japanese Institutions



## Ideal For

-  MBA Programs & Study Tours
-  Corporate Incentive Travel
-  University Exchange Programs
-  Professional Associations
-  Government Delegations

## Our Competitive Advantage

### Elite Team Background

Graduates of Japan's leading universities with top-tier corporate experience.

### Corporate Experience

Professional backgrounds at Fujitsu, CCC, and strategic consulting firms.

### Extensive Networks

Established relationships with corporations, universities, and government bodies.

### Cross-Cultural Expertise

Deep understanding of both Japanese business culture and Western expectations.

## Business Tour Services

Corporate facility visits & executive meetings  
University partnerships & academic exchanges  
Government delegation coordination

Medical sector collaborations  
Industry-specific site visits  
Networking events & business matching

**Case Example:** Successfully organized programs for top Chinese business schools, major US music institutions, and Hong Kong charitable organizations requiring complex coordination.

# Meet Our Expert Team

Experienced Professionals Dedicated to Exceptional Japan Experiences

## Alex Jo

### Chief of Team

- 25+ years living in Japan; educated in China & Japan
- Holds General Travel Services Manager qualification
- Expertise in hotel selection & cultural programming

## Jolin Ou

### Chief of Tour Operation

- Master's in Comprehensive Cultural Policy
- Specializes in art & culture-focused programs
- Creates tailored itineraries with personal touch

## Bobby Ou

### Chief of Transportation

- Graduate of Meiji University School of Commerce
- Head of vehicle operations team
- Expert at discovering local dining & hidden spots

## Ziv Adam

### Sales & Products Manager

- Global Program Director & Business Consultant
- Served 1,000+ MBA participants & executives
- Specializes in executive study & business visits

## Takumi

### Guide Manager

- Tokyo native & freelance photographer
- 6+ years as English-speaking tour guide
- Deep understanding of Western guest preferences

## Higuchi

### Tour Manager

- 12 years international experience (China)
- Background in medical assistance services
- Focuses on promoting Kyushu culture globally



# Why Western Agencies Choose Us

## Partnership Benefits That Drive Client Satisfaction and Business Growth

### For Your Business

#### Reliable Licensed Partner

Official Japan Tourism Agency license ensures regulatory compliance and professional standards.

#### Simplified Operations

One-stop service eliminates the need to coordinate multiple vendors for transport and tours.

#### Competitive Positioning

Offer authentic cultural experiences that differentiate your portfolio from standard tours.

### For Your Clients

#### Authentic Experiences

Access to hidden locations and artisan workshops unavailable to typical tourists.

#### Comfort & Quality

Carefully selected accommodations and professional transportation with English support.

#### Safety & Reliability

Comprehensive on-ground support and local expertise for peace of mind.

### Partnership Flexibility

We work with existing itineraries or co-create custom programs, accommodating various group sizes from individual travelers to large delegations, with seasonal programming aligned with your sales calendar.



# Start Your Partnership with Wish Travel

Let's Create Unforgettable Japan Experiences Together

## Partnership Process

1

### Initial Consultation

Discuss your client profile, market needs, and partnership interests.

2

### Program Review

Explore our existing tour products and customization possibilities.

3

### Sample Itinerary

Receive tailored program proposals for your target clients.

4

### Partnership Agreement

Establish terms, pricing, and operational procedures.

5

### Launch & Support

Begin offering Wish Travel programs with ongoing marketing support.

## Contact Information



[www.storytour.jp](http://www.storytour.jp)



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Serving All Major Japan Regions

*"At Wish Travel, we believe that life is a journey where every encounter carries its own story. We are committed to creating Japan experiences that your clients will treasure—journeys that go beyond sightseeing to touch the heart of Japanese culture."*

Ready to start your Japan story?